

## **SALIPUR AUTONOMOUS COLLEGE**

### **INNOVATION & START-UP COMPETITION-2025**

<b>Date</b>	<b>19-07-2025 ( Saturday )</b>
<b>Time</b>	<b>11.30 AM</b>
<b>Sponsoring Agency</b>	<b>OSHEC , Govt. Of Odisha .</b>
<b>Organizing Institute</b>	<b>SALIPUR AUTONOMOUS COLLEGE , SALIPUR , CUTTACK , ODISHA</b>
<b>Venue</b>	<b>M. S. AUDITORIUM</b>
<b>Topic of Awareness Programme</b>	<b>“ INNOVATION &amp; START-UP BUSINESS IDEAS FOR LOCAL NEEDS “</b>
<b>Alumnus</b>	<b>Prof.(Dr.) Umesh Chandra Pati , Former Principal , Salipur Autonomous College , Salipur</b>
<b>Report</b>	<p><b>A meeting was conducted today in accordance with the govt. notification regarding the Innovation &amp; Start-Up Competition-2025 at Salipur Autonomous College . The meeting was aimed to inform &amp; motivate the students of UG &amp; PG courses to actively participate in the upcoming competition by showcasing their entrepreneurial skills &amp; innovative ideas . Our esteemed Principal , Dr. Sangita Misra presided the meeting &amp; addressed the gathering &amp; motivated the students to participate with full enthusiasm . The meeting was graced by the presence of notable &amp; legendary alumnus , Dr. Umesh Chandra Pati , Fomer Principal of this institute ,who shared his valuable insights on the importance of innovation &amp; entrepreneurship in today’s world &amp; utilize this platform to convert their ideas into viable start-ups addressing real-world challenges. The Coodinator of this event , Mr. Alok Chandra Mohanty , Reader &amp; HOD , Dept. Of Maths. Along with other members of the Cell , outlined the objectives &amp; framework of the competition. They emphasized the three-level structure of the contest which will enable students to progressively refine their proposals &amp; gain practical exposure to business development. The session was concluded with an interactive question-and-answer segment where the students participated actively &amp; clarified their doubts. This awareness session was anchored by the Cell</b></p>

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	<p>member , Mrs. Sasalipi Nayak ,Dept. Of Botany coordinated the programme nicely , senior former staff , Dr. Prasanna Kumar Mohapatra , Reader &amp; HOD , Dept. of Education , inspired the students with a story telling &amp; finally the vote of thanks was offered by the another Cell member , Mrs. Lucy Mohanty , Dept. Of Maths.</p>
<b>Outcomes</b>	<p>The meeting successfully inspired the 185 students to embrace innovation &amp; entrepreneurial thinking , thereby aligning with the govt.'s vision of encouraging youth-led start-ups for local &amp; state development .</p>
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